

# Skin whitening and anti-aging Ceylon cinnamon cream and Moisturizer

## Invention Summary:

This product is an herbal cream and moisturizer with skin-whitening and anti-ageing properties.

## Technology overview:

The technology relates to the preparation of a skin cream and a moisturizer with skin whitening and anti-ageing effects using *Cinnamomum zeylanicum* blume (Ceylon cinnamon) bark extract as the active herbal ingredient. The skin whitening and anti-ageing effects of the formulated cosmetics are mediated via anti-tyrosinase, anti-glycation, antioxidant, anti-inflammatory and matrix metalloproteases enzymes inhibitory activities of the active herbal ingredient.

## Potential Applications

Herbal cosmetic industry, natural skin whitening and anti-aging cosmetics, cosmeceutical industry

## Advantages

- Low cost locally available raw materials are used
- Skin whitening and anti-aging property from natural herbal Ceylon cinnamon bark extract
- Skin whitening and anti-aging property is scientifically validated by ITI at laboratory conditions
- Some of the anti-aging related properties such as anti-inflammatory activity is animal tested
- Complies with SLS 743: 2012 standard requirements

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## Inventor /s :

Dr. W.P.K.M. Abeysekera

Dr. G.A.S. Premakumara

Ms. P.I.P.K. Fernando



## Technology Information:

Senior Deputy Director  
Herbal Technology Section  
Industrial Technology Institute  
503A, Halbarawa Gardens  
Thalahena,  
Malabe

Tel: +94112797322

Fax: +94112379848

E-mail: [sdd\\_hts@iti.lk](mailto:sdd_hts@iti.lk)