

ISC
“Knowledge Sharing Seminars and Workshops”

“Product Packaging : Concepts and Information”

25th November 2010

9 00 am - 4 00 pm

Program Objective

Provide information and knowledge on packaging of commodities and products



Program

Introductory Address - Dr. Azeez Mubarak, Director/CEO, ITI

Opening Remarks - Mrs. Suranee Samarasekera - Head/Information Services Centre, ITI

Product Packaging - The secret to selling a commodity products - Mr S R P Indrakeerthi , Deputy Director , National Packaging Centre, Sri Lanka Export Development Board

Packaging and Environment Issues - Dr Sanjaya Ratnayaka –Director Environmental Pollution Control, Central Environmental Authority

Food Packaging - Mrs. Damitha Rajapakse - Senior Research Officer/FTS , ITI

Packaging Information : Sources and Tools - Ms. Purnima Jayasinha - Senior Scientific Officer/ISC, ITI

Interactive session at ISC

Seminar details

For whom

Personnel from Small & Medium Enterprises

Investment

Rs. 1500/- per participant

Venue

ITI Main Auditorium

Organized by

Information Services Centre
Industrial Technology Institute
363, Bauddhaloka Mawatha, Colombo 7
Tel: 2379800, Ext: 382
Tel/Fax: 2379817
Website: www.iti.lk