

ISC

**“Knowledge Sharing Seminars and Workshops”**

Date : 25<sup>th</sup> Nov 2010; Time : 9.00 am – 4 30 pm

Venue: ITI Main Auditorium

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**“Product Packaging : Concepts and Information”**

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|---------------|---|---|
| 9 00 - 9 15   | Registration  |   |
| 9 15 – 9 25   | Introductory Address<br>Dr. A.M.Mubarak – Director-CEO/ITI  |  |
| 9 25– 9 35    | Opening Remarks<br>Mrs Suranee Samarasekera - Head – Information Services Centre / ITI  |   |
| 9 35 - 10 15  | Product Packaging – the secret to selling a commodity products<br>Mr. S. R. P. Indrakeerthi - Deputy Director - National Packaging Centre |   |
| 10 15 - 10 45 |    |   |
| 10 45– 11 30  | Packaging and Environment Issues<br>Resource Person from CEA  |   |
| 11 30 - 12 30 | Food Packaging<br>Mrs. Damitha Rajapakse - Senior Research Officer, FT/ ITI   |   |
| 12 30 – 1 30  |    |   |
| 1 30 – 3 00   | Packaging Information – Sources and Tools<br>Ms. Purnima Jayasinha – Senior Scientific Officer - ISC/ITI                                  |   |
| 3 00 – 4 00   | Interactive session at ISC with                        |   |
| 4 00 – 4 30   | Summing up Session and Presentation of Certificates   |   |